## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-40APP (GP-092-00-US)

Appl. No.: 10/795,807

Applicants: Sakar Arta KAMANGAR, et al.

Filed: March 8, 2004

Title: ARBITRATING THE SALE OF AD SPOTS TO INCREASE OFFER

COMPETITION

TC/A.U.: 3688

Examiner: Daniel Lastra

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT

Sir:

In response to the Office Action mailed on September 19, 2008 (Paper No. 20080913), which set a period for response to expire on December 19, 2008, that period being extended two (2) months to expire on February 19, 2009, please amend the above-identified application as follows:

Amendments, to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Aryuments begin on page 19 of this paper.